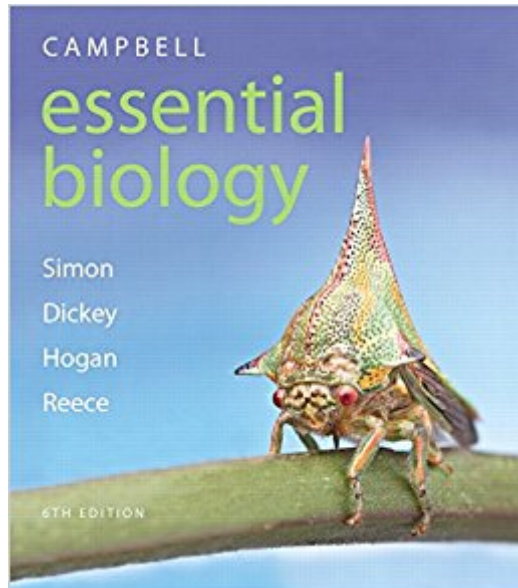




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Synopsis

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Helping students understand why biology matters Campbell Essential Biology makes biology interesting and understandable for non-majors biology students. This best-selling textbook, known for its scientific accuracy, clear explanations, and intuitive illustrations, has been revised to further emphasize the relevance of biology to everyday life, using memorable analogies, real-world examples, conversational language, engaging new Why Biology Matters photo essays, and more. New MasteringBiology activities engage students outside of the classroom and help students develop scientific literacy skills. Also available with MasteringBiology MasteringBiology is an online homework, tutorial, and assessment product that improves results by helping students quickly master concepts. Students benefit from self-paced tutorials that feature immediate wrong-answer feedback and hints that emulate the office-hour experience to help keep students on track. With a wide range of interactive, engaging, and assignable activities, many of them contributed by Essential Biology authors, students are encouraged to actively learn and retain tough course concepts. New MasteringBiology activities for this edition include

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- videos that help students efficiently review key topics outside of class,
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Book Information

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Customer Reviews

Neil A. Campbell (1946-2004) combined the inquiring nature of a research scientist with the soul of a caring teacher.Â Ove his 30 years of teaching introductory biology to both science majors and nonscience majors, many thousands of students had the opportunity to learn from him and be stimulated by his enthusiasm for the study of life.Â While he is greatly missed by his many friends in the biology community, his coauthors remain inspired by his visionary dedication to education and are committed to searching for ever-better ways to engage students in the wonders of biology. Â

Eric J. Simon is a professor in the Department of Biology and Health Science at New England College (Henniker, New Hampshire). He teaches introductory biology to science majors and nonscience majors, as well as upper-level courses in tropical marine biology and careers in science. Dr. Simon received a B.A. in biology and computer science and an M.A. in biology from Wesleyan University, and a Ph.D. in biochemistry from Harvard University. His research focuses on innovative ways to use technology to increase active learning in the science classroom, particularly for nonscience majors. Dr. Simon is also the author of the introductory biology textbook Biology: The Core and a coauthor of Campbell Biology: Concepts & Connections, 8th Edition. Â

Jean L. Dickey is Professor Emerita of Biological Sciences at Clemson University (Clemson, South Carolina). After receiving her B.S. in biology from Kent State University, she went on to earn a Ph.D. in ecology and evolution from Purdue University. In 1984, Dr. Dickey joined the faculty at Clemson, where she devoted her career to teaching biology to nonscience majors in a variety of courses. In addition to creating content-based instructional materials, she developed many activities to engage lecture and laboratory students in discussion, critical thinking, and writing, and implemented an investigative laboratory curriculum in general biology. Dr. Dickey is the author of Laboratory Investigations for Biology, 2nd Edition, and is a coauthor of Campbell Biology: Concepts & Connections, 8th Edition. Â

Kelly Hogan is a faculty member in the Department of Biology and the director of instructional innovation at the University of North Carolina at Chapel Hill, teaching introductory biology and introductory genetics to science majors. Dr. Hogan teaches hundreds of students at a time, using active-learning methods that incorporate technology such as cell phones as clickers, online homework, and peer-evaluation tools. Dr. Hogan received her B.S. in biology at the College of New Jersey and her Ph.D. in pathology at the University of North Carolina, Chapel Hill. Her research interests relate to how large classes can be more inclusive through evidence-based teaching

methods and technology. She provides faculty development to other instructors through peer coaching, workshops, and mentoring. Dr. Hogan is the author of *Stem Cells and Cloning*, Second Edition, and is lead moderator of the Instructor Exchange, a site within MasteringBiology® for instructors to exchange classroom materials and ideas. She is also a coauthor of *Campbell Biology: Concepts & Connections*, 8th Edition. Jane B. Reece has worked in biology publishing since 1978, when she joined the editorial staff of Benjamin Cummings. Her education includes an A.B. in biology from Harvard University (where she was initially a philosophy major), an M.S. in microbiology from Rutgers University, and a Ph.D. in bacteriology from the University of California, Berkeley. At UC Berkeley and later as a postdoctoral fellow in genetics at Stanford University, her research focused on genetic recombination in bacteria. Dr. Reece taught biology at Middlesex County College (New Jersey) and Queensborough Community College (New York). During her twelve years as an editor, she played a major role in a number of successful textbooks. She is the lead author of *Campbell Biology*, Ninth Edition and *Campbell Biology: Concepts & Connections*, Seventh Edition.

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